



CHOICES 2025

YOUTH DIALOGUE DAY

March 18th, 8:30 am – 12:30 pm

SPONSORSHIP OPPORTUNITIES

Each year, the Birmingham Bloomfield Community Coalition (BBCC) and its Youth Action Board (YAB) delivers its signature program: **CHOICES**. CHOICES is a program specifically for teenagers from both public and private high schools right here in our community.

The focus? Facing the hard CHOICES they may have to make in a safe, healthy space where they can consider the consequences, share their experiences, and work through options with other teens.

“CHOICES helped me so much. I realized that outside solutions can’t fix inside problems and that drugs can affect your life and can spiral so fast.”

Over 100 attendees from throughout the community attend this life-changing event every year. With your support, 2025’s event will be the best ever.



CHOICES

SPONSORSHIP LEVELS AND BENEFITS

Note: All sponsorship levels must be committed in writing and materials (logos, etc.) must be submitted by February 14th in order to receive full sponsorship benefits.

PLATINUM - \$2,500

- Most prominent logo and/or name placement on print and electronic materials including:
 - BBCC website
 - Signage at the CHOICES event
 - CHOICES marketing materials including:
 - Flyers sent to all high schools
 - Social media posts
 - E-newsletters to our 1,400 subscribers
 - Press releases
- 6' table at the Resource Fair
- Opportunity to provide all attendees (students, educators and other adults) with branded items
- A minimum of one social media thank you post for Platinum sponsorship each week between February 17th and March 10th
- Verbal recognition and thanks as a Platinum sponsor at the event

GOLD - \$1,000

- Prominent logo and/or name placement on print and electronic materials including:
 - BBCC website
 - Signage at the CHOICES event
 - CHOICES marketing materials including:
 - Flyers sent to all high schools
 - Social media posts
 - E-newsletters to our 1,400 subscribers
 - Press releases
- 6' table at the Resource Fair
- Opportunity to provide all attendees (students, educators and other adults) with branded items
- A minimum of three social media thank you posts for Gold sponsorship
- Verbal recognition and thanks as a Platinum sponsor at the event



SILVER - \$750

- Logo and/or name placement on print and electronic materials including:
 - BBCC website
 - Signage at the CHOICES event
 - CHOICES marketing materials including:
 - Flyers sent to all high schools
 - Social media posts
 - E-newsletters to our 1,400 subscribers
 - Press releases
- 6' table at the Resource Fair
- A minimum of two social media thank you posts for Silver sponsorship
- Verbal recognition and thanks as a Silver sponsor at the event

BRONZE - \$500

- Name placement on print and electronic materials including:
 - BBCC website
 - Signage at the CHOICES event
 - E-newsletters to our 1,400 subscribers

SUPPORTER - \$250

- Name on:
 - BBCC website
 - Signage at the CHOICES event
 - E-newsletters to our 1,400 subscribers

FRIEND - \$100

- Name on:
 - BBCC website
 - Signage at the CHOICES event
 - E-newsletters to our 1,400 subscribers





ABOUT

Birmingham Bloomfield Community Coalition

The BBCC serves the local community every day by raising awareness, educating youth and adults, and working to prevent the abuse of alcohol, tobacco, and other drugs. We tackle this with as many partners and from as many fronts as possible to reduce the risks that the young people in our community to try or become addicted to substances. We rely heavily on research and respond rapidly to the findings that tell us new risks are in our community.

About the Youth Action Board

Young leaders from each of the ten public and private high schools in our communities work together to promote regular healthy lifestyles, connections, choices, and activities. Our goal is to give teens a positive voice and presence on issues that are important to them. Choices is just one way that we make it fun meaningful and safe to have a place for youth to come together without substances to connect, share and learn to make choices that positively impact their future.

Our Funding

The BBCC is a 501c3 non-profit organization that operates solely on revenue derived from fundraising and grant-supported programs. We strive to provide this important opportunity to everyone we serve and therefore, students and their families do not pay to participate in our programs and there is no millage that supports our work.

SPONSOR INFORMATION

Company/Sponsor Name _____

How you would like to be listed in our materials _____

Address _____

City, State, ZIP _____

Contact Name and Email _____

Phone _____

Selected Sponsorship

Platinum Gold Silver Bronze Supporter Friend

Check made out to Birmingham Bloomfield Community Coalition enclosed and mailed to:
1221 Bowers Street, Unit 44, Birmingham, MI 48009

Please bill me

For questions or additional information, email us at kmichaud@bbcoalition.org, or call 248.840.4269.