

## **KROGER COMMUNITY REWARDS PROGRAM**

Birmingham Bloomfield Community Coalition's **NPO number is 90950.**

Here's what you do:

- Simply register online at [krogercommunityrewards.com](http://krogercommunityrewards.com)
  - Be sure to have your Kroger Plus card handy and register your card with your organization after you sign up.
  - If you do not yet have a Kroger Plus card, they are available at the customer service desk at any Kroger.
  - Click on Sign In/Register
  - Most participants are new online customers, so they must click on SIGN UP TODAY in the 'New Customer?' box.
  - Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
  - You will then get a message to check your email inbox and click on the link within the body of the email.
  - Click on My Account and use your email address and password to proceed to the next step.
  - Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
  - Update or confirm your information.
  - Enter NPO number 90950 or name of organization (which is Birmingham Bloomfield Community Coalition), or select organization from list and click on confirm.
  - To verify you are enrolled correctly, you will see the organization's name on the right side of your information page.
  - REMEMBER, purchases will not count until after your card is registered.
  - Do you use your phone number at the register? Call 877-576-7587 to get your Kroger Plus card number.
  - Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.
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